



## Company Profile

Your Trusted Digital Transformation Partner

[www.zingersticksoftware.com](http://www.zingersticksoftware.com)



WEB/CLOUD



MOBILE



FRONTEND

# Mission

To be a preferred, globally recognised and profitable integrated IT Consulting and Services firm while adhering to our core values.

# Vision

To be globally recognised for our quality and providing IT solutions for our customers worldwide.

# Our Core Values



## Authenticity

Be sincere, honest and open in dealings to ensure trustworthiness. Never lie - fulfill commitments.



## Offering Exceptional Value

Understand and exceed customer's expectations, all the time.



## Leadership

Set trends for your peers and the industry in general to follow.



## Quest for Perfection

Improve and innovate continuously. Pursue excellence in everything that you do.



## Respect

Treat others as you would like yourself be treated.



# Know Us

## Your Trusted Digital Transformation & Software Consulting Partner

We are a global digital transformation and software consulting firm located in Qatar that helps brands and enterprises leverage design, analytics and engineering to create personalized customer experiences for business processes integrated web, mobile, social and cloud. We offer a wide range of management system products that can seamlessly integrate with each other as well as other products, ranging from software packages for different sizes of companies in various industries to a full solution development platform, on which various business applications can be designed, for long years as a company asset.

We play an important role in digitalization of companies and increasing their competitiveness with its software products all of which have been developed by talented engineers, and it continues to be the first choice of leading companies particularly with its solutions for document and workflow management, process and performance management, quality management, information security management, risk management, maintenance management and asset and information technologies management.

The company invests in highly-collaborative and transparent relationships with its clients, so clients can focus on their business strategies and we help them build the technology platforms that support those strategies. We help companies define and develop the right digital platforms and services faster to significantly accelerate time to market, improve customer engagement and reduce business risk.

As one of the Qatar's top software consulting firm, it's own proven software development processes for delivering successful projects with a highly experienced and talented teams. We specialize in process based business management systems such as Enterprise Resources Planning (ERP), Document & Workflow Management System (EDMS), e-Learning as well as creating and consulting state of the creative and unique website, mobile app design, effective ready to go e-Commerce business solutions (B2B, B2C, C2C) with SEO and more solutions to match all size of organizations.

# Key Facts

## WE UNDERSTAND OUR CUSTOMERS AND WE PRODUCE SOLUTIONS FOCUSED ON YOUR BUSINESS RESULTS

### WE MUST REDUCE & CONTROL OUR COSTS

- Resources to be used efficiently
- We must continuously improve

### QUICKLY ADAPT TO NEW MARKET CONDITIONS

- Accelerate time to enter new markets
- Launch solutions on time



### WE MUST TAKE THE COMPETITIVE EDGE CONDITIONS

- Improve organizational memory and corporate culture
- Increase customer satisfaction

### WE MUST FORESEE THE RISKS

- Comply with regulations
- Track status in real time

# Key Differentiators



## 100% Money Back Guarantee

If you are not satisfied with the project, we give you your money back.



## 99%+ On Time Delivery

We follow agile development methodology, incorporate optimum resource allocation and use modern techniques to ensure timely delivery.



## Flexible Engagement Models

We offer different engagement models that enable clients to choose an option that best serves their business strategy and needs.



## Peace of Mind

With our qualified professionals, robust quality analysis and money back policy, your peace of mind is guaranteed.



## Domain Experts

Your project is allocated to only those professionals who have in-depth knowledge of your business domain.



## End-to-End Solutions

Our company is capable of delivering end-to-end solutions starting from conceptualization to deployment and maintenance.



## 97%+ Client Retention

Our client retention rate is the best in industry, which is the testimony of our excellent work.



## Award Winning Firm

Over the years, we have won various industry awards that acknowledge our hard work and constant growth.

# Services



## WEB/CLOUD

---

- Business Web Design
- Custom Application Development
- eCommerce Development
- CMS Development



## MOBILE

---

- iPhone Development
- Android Development
- Windows Phone Development
- Hybrid Mobile App Development



## FRONTEND

---

- Html5 Application Development
- Mobilification & Optimisation Services
- PSD to HTML/HTML5
- Migration to eCommerce/CMS



## DEDICATED OFFSHORE TEAMS

---

- Web/Mobile App Developers
- Project Managers/Business Analyst
- UI/UX Designers
- QA Professionals

# Technologies

## Web



Java



PHP



.net



Ruby on Rails



SharePoint

## Mobile



Android



Hybrid Apps



iOS



Windows

## Ecommerce



Magento



OpenCart



OsCommerce



WooCommerce

## CMS



Drupal



Joomla



Kentico



WordPress

## Frontend



Bootstrap



HTML5

## JavaScript



AngularJS



NodeJS



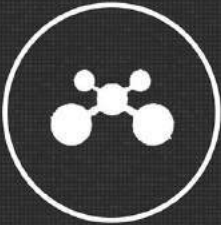
jQuery



Sencha

# Solutions

With perfect amalgamation of advanced technology and experienced professionals, we are engaged in providing best-in-domain solutions to our customers.



Enterprise Resource Planning and Management



Production Management



Document, Record, Capture & Workflow Management



Process and Performance Management



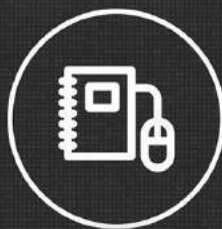
Enterprise Asset & Inventory Management



IT Service Management



Human Resources Management



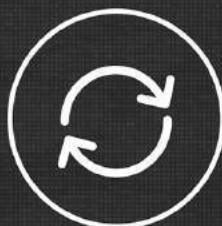
e-Learning and Online Training Management



Finance & Accounting Management



Appointment Management



CRM/Sales Automation Management



eCommerce Apps

# Solutions

Synergy Content Services Platform helps you to migrate your processes to virtual environment, eliminate unnecessary approval waiting processes and use your resources effectively, allowing to establish the relationship between content and process that you need at the highest level and for this purpose it associates the processes with the documents, which form the input or output of processes, and ensures that they are accessed quickly by the right persons.



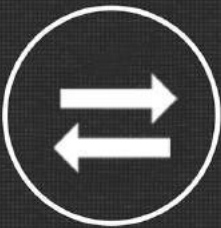
Master Data Management



Information Security Management System



Change Management



Management of Inbound/  
Outbound Documents



Occupational Health & Safety Management



Business Processes Automation



Quality Integrated Management



Enterprise Risk Management



Corporate & Individual Scorecard Management



Project & Portfolio Management



Purchasing & Supplier Chain Management



Digitalization Management

# How We Work

## Requirement Gathering

You (the client) contact us via call, skype, website or live chat and share your project requirement with us.

## Choose Engagement Models & Timelines

Based on the project, our experts suggest you the best engagement model, estimated timelines and cost for project development.

## Delivery

After robust quality analysis, our project manager delivers project as per your delivery timeline.



## Project Discussion

Our experts will review your project and contact you within 24 hours to discuss about your business and help identify your needs.

## Project Initiation

As per the engagement model, your project is allocated to a team having in-depth knowledge of domain of your business.

## Communication Channels

### Channels For Effective Communication



Communicate with your team using Skype during the working hours.



Call them directly on their telephone numbers.



Use teamwork software to manage the communication centrally.



Use Jira to prioritize and discuss your team's work in full context with complete visibility.

# Engagement Models

Flexible Engagement Models to Meet Diverse Business Needs



# Clientele

Most of the our customers are either startups or SME's & digital Agencies. We have also worked with many Fortune 500 companies.

|   |   |   |  |   |   |
|---|---|---|--|---|---|
|    |    |    |    |    |    |
|    |    |    |     |    |    |
|    |   |   |   |   |   |
|   |  |  |  |  |  |
|   |  |  |   |  |  |
|   |  |  |   |  |  |
|  |  |  |   |  |  |
|   |  |  |   |  |  |
|  |  |  |   |  |  |
|  |  |  |   |  |  |



## Your Trusted Digital Transformation Partner

**Zinger Stick Software**

Alliance Business Center-Palm Tower Block B, 15th Floor, No 1501, West Bay P.O 20048 Doha, Qatar  
+974 7777 7815 | [info@zingersticksoftware.com](mailto:info@zingersticksoftware.com) | [www.zingersticksoftware.com](http://www.zingersticksoftware.com)

**Digital Transformation & Software Consulting Services**

